



Their everyday life, made easier

Support their lifestyle with Miru 1day Flat Pack contact lenses, the convenient choice.



Why Miru 1day Flat Pack contact lenses?

Miru 1day Flat Pack contact lenses have been intelligently designed for unbeatable convenience.

Featuring innovative Smart Touch™ technology, Miru 1day Flat Pack contact lenses offer easier and more hygienic wear. Plus, with the slimmest contact lens packaging in the world, they're easier to carry and store, making your patients' day-to-day lives that bit easier.

EASY TO
OPEN

EASY TO
APPLY

EASY TO
FIND

EASY TO
CARRY

EASY TO
WEAR

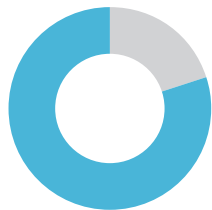


SM[^]ART TOUCH™

Making life easier for your patients with Smart Touch™ technology.

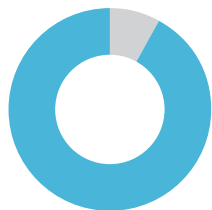
When considering contact lenses, the biggest barrier for patients is difficulty handling.

The first of its kind, our unique Smart Touch™ technology means lenses are always removed from the blister the right way up for easier and more hygienic wear.



80%

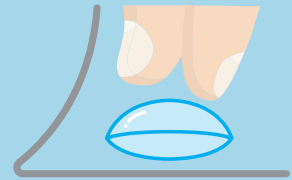
of wearers say they would like easier handling¹



91%

of Smart Touch™ wearers agree that the lens being the correct way up is an advantage¹

Enjoy easier and more hygienic fitting with Smart Touch™



Smart Touch™

The unique smart zone in the case ensures the inner lens surface faces downwards so that the lens can be removed and inserted without touching the inner surface.



Traditional blisters

In traditional blisters the inner lens surface faces upwards and cannot be removed without touching the inner surface, causing greater potential for contamination.

¹Menicon data on file 2017 online patient experience survey, n=200 current daily disposable wearers.



Hygiene

Smart Touch™ technology for hygienic handling

The wearer only touches the outer surface of the lens.

The unique packaging allows the inner surface of the lens to remain uncontaminated up to the point of insertion.

Benefits

- Packaging designed specifically for single use.
- Lack of the traditional bowl shaped blister prevents reuse of the blister as a storage case.
- 75% reduction in the amount of saline as compared to traditional blister packs, optimised for storage and discourages reuse.¹



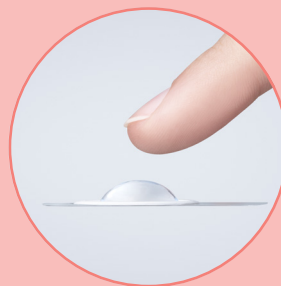
Smart Touch™ technology reduces risk of microbial contamination



1. On opening, the outer lens surface always faces up.



2. Eliminating the need to touch the inner lens surface.



3. Reducing the risk of contaminating the inner lens surface.



4. Minimal handling for improved hygiene.

¹Menicon data on file, 2024.

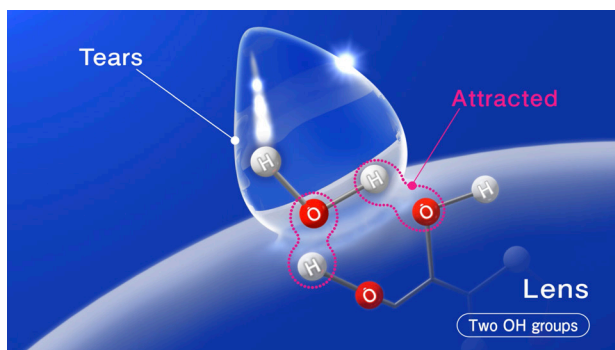
²Robertson DM, and Cavanagh HD: Non-compliance with contact lens wear and care practices: a comparative analysis, Optom Vis Sci. 88(12):1402-1408, 2011

³Menicon data on file 2017 online patient experience survey, n=200 current daily disposable wearers

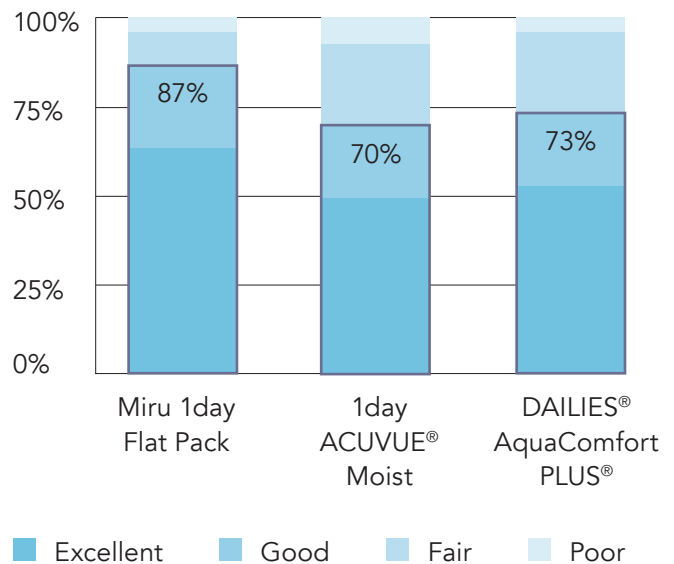
Comfort

Tear-bonding technology for lasting hydration

The material bonds naturally with tears, locking in moisture and allowing rapid lens hydration with every blink. This two hydrogen bond system improves wettability and comfort.



87% rated Miru 1day Flat Pack Excellent or Good¹



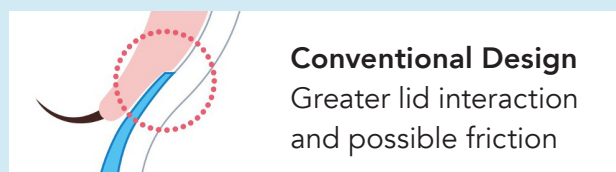
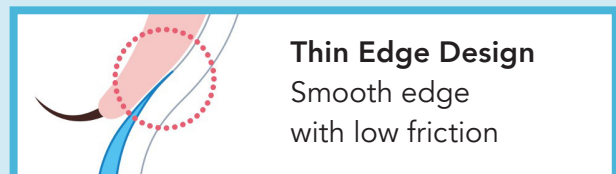
CENTRAFORM Manufacturing

CENTRAFORM™ is a fully-automated lens manufacturing process that produces high-quality aspheric optics in comfortable thin lens designs, with exceptional reproducibility and accuracy levels.

Using just one concave mold specifically designed for every lens specification, less raw material and energy during manufacturing is used, adding further to the eco-credentials.

Benefits of thin edge design

- Our eyelids work hard blinking up to 28,000 times a day.
- This clever lens design allows lids to glide effortlessly over the lens for a more comfortable day.



¹Menicon data on file, 2022. Daily contact lens clinical study (n=33).

Sustainability

*We don't just say
we're sustainable,
we are sustainable.*
Here's why:*



100% RECYCLED

Menicon's Flat Pack packaging is made from 100% recycled plastic.¹

80% LESS PLASTIC

Thanks to the world's slimmest packaging and our unique CENTRAFORM™ technology, we've significantly reduced the plastic used.²

99% RECYCLED PLASTIC

Plastic used in the manufacturing process is approximately 99% recycled.³

PATIENT APPROVED

65%

feel Flat Pack is more eco-friendly than other daily disposable lenses.⁴

ALL PARTICIPANTS

believe Flat Pack has a smaller impact on the environment for waste produced.⁵

*Based on the use of less plastic in the manufacturing process vs traditional manufacturing process and less plastic in the blister vs traditional 1 day products.

¹ Menicon data on file. ² Menicon data on file, based on comparison vs traditional 1day product.

³ Menicon data on file, excluding products that have been shipped for use. ⁴ Menicon data on file, 2022.

⁵ Neema Ghorbani - Mojarrad et al.: Eye Contact Lens 49(11):475-482 2023.

Product Specifications

Characteristics	Material	hioxifilcon A
	Water Content	57%
	Handling Tint	Light blue
	Manufacturing	CENTRAFORM™ Process
	Wear	Daily wear, daily replacement
	Packaging	6 lens trial pack, 30 & 90 lens pack

Parameters	Diameter	14.20mm
	Base Curve	8.4mm/8.6mm
	Power Range	+4.00D to -10.00D

Also available in a toric design with limited availability. Contact us for more details.



Recommend the
sustainable solution



Miru 1day Flat Pack
Annual Supply Waste



Conventional Blister
Annual Supply Waste

Up to **80%** less packaging waste¹

Miru 1day Flat Pack **uses less.**



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¹Menicon data on file.
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